

Clara's College of Commerce  
Yari Road, Andheri (West), Versova, Mumbai-400061

INVITES ALL RESEARCH SCHOLARS AND FACULTY MEMBERS FOR  
One Day National Multidisciplinary E-Conference on "Post Covid Revival of the Indian  
Economy" in collaboration with University of Mumbai on Saturday, 18th December, 2021\*

All papers of this conference will also be reviewed jointly by the Conference review panel and  
respective Journal reviewing teams. All the selected research papers will be offered for  
publication in IJAIR having ISSN: 2394-7780 and Impact Factor 7.36

For Publishing Paper in SCOPUS, Web of Science and UGC CARE listed journals; the Article  
Processing Fee will be collected separately from the author depending on the journal.

\*Registration Fees: \*. Faculty- Rs. 700/- per author  
Research scholar - Rs. 400 per author  
Two papers of same author (Faculty) – Rs. 900 – Per author  
Two papers of same author (Research Scholar) – Rs. 600 – Per author

Co-authors have to register separately for paper.

UGC CARE Group II / Web of Science Listed Journals  
VB International Interdisciplinary Research Journal ISSN: 2319-4979  
International Journal of Biology, Pharmacy and Allied Sciences ISSN:2277-4998

UGC CARE Group II / Web of Science / ESCI Listed Journals  
Bioscience Biotechnology Research Communications (Special Issue) ISSN: 0974-6455  
Journal of Pharmaceutical Research International ISSN: 2456-9119

ABDC Listed Journals  
The Empirical Economics Letters (EEL) ISSN: 1681-8997

Scopus Listed Journals  
Natural Volatiles and Essential Oils E-ISSN: 2148-9637 Q3  
Turkish Journal of Physiotherapy and Rehabilitation ISSN 2651-4451

Registration link:  
[https://docs.google.com/forms/d/e/1FAIpQLSfkuBMq\\_Etpb1KpKjpt5jlmqN471gdguMTEPhthzkESAWq-Q/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSfkuBMq_Etpb1KpKjpt5jlmqN471gdguMTEPhthzkESAWq-Q/viewform?usp=pp_url)

Sub Themes  
Marketing

Accountancy  
ICT and Education  
Legal Perspective/Dilemma  
Economy & Environment  
Commerce & Management  
Mass Media  
Banking, Finance & Insurance  
HRM & HRA

PAYMENT Details

Name of Bank- New India Co-operative Bank Ltd  
Account Name- Clara's College of Commerce  
Account Number-005330010004487  
IFSC No- NICB00000005  
Branch- Yari Road, Versova, Andheri (West), Mumbai- 400061

PAYMENT HAS TO BE MADE WITHIN TWO DAYS POST ACCEPTANCE OF RESEARCH  
PAPER

Mode of Payment Accepted- Only NEFT/RTGS  
Paper Submission Mail Id- cccnational2021@gmail.com  
Full Paper Submission: - 5th Dec, 2021  
Last date of registration - 12th Dec, 2021

After Registration Kindly Join the WhatsApp Group:  
<https://chat.whatsapp.com/BI0oUF1CRAG12BCen0n7F9>

Contact person for registration:  
Dr. Babita Kanojia- 9699240005  
Dr. Mamta Rajani -9769470738  
Mr.Reetesh Singh- 72089 30720

Thank you  
Regards,  
Principal: Dr. Madhukar Gitte

## NATIONAL ADVISORY COMMITTEE:

- **Principal. Dr. Ajay M. Bhamare:** Dean, Faculty of Commerce, University of Mumbai.
- **Principal Dr. M.S. Kurhade:** D.T.S.S., College of Law.
- **Dr. Sunil S. Patil,** Director, Department of Student's Development, University of Mumbai.
- **Dr. Arvind S. Luhar:** Chairman, BoS in Accountancy, Member of Academic Council, University of Mumbai.
- **Dr. R. K. Tailor:** School of Business and Commerce, Faculty of Commerce and Management, Manipal University.
- **Principal Dr. Gopal Kalkoti:** M.V. M. College of Commerce, Chairman in Business Economics, BoS, University of Mumbai.
- **Principal Dr. Shobha Menon:** Valia College of Commerce, BoS, University of Mumbai

### Conference Secretary

**Dr. Mamta Rajani**

### Organizing Committee

**Mr. Amit Bansod** -(BMS Co-ordinator), **Mr. Vijaykumar Makwana** - (BAF Co-ordinator)

**Ms. Sheryl Cusher** (BAMMM Co-ordinator)

**Adv. Minal Sharma** - Asst. Professor, **Mr. Sameer Gandhi** - Asst. Professor

**Mr. Reetesh Singh** - Asst. Professor, **Mrs. Shweta Shirode**- Asst. Professor

**Mrs. Jisha Varghese** - Asst. Professor, **Mr. Shripad Joshi** - Asst. Professor

**Ms. Poonam Lad** - Asst. Professor, **Ms. Ruchita Pandhare** - Asst. Professor

### Conference Schedule

Particulars	Timing
Registration	10.30 am to 10.45 am
Inaugural Session	10.45 am to 11.15 am
Plenary Session	11.15 am to 12.30 pm
Technical Session	12.45 pm to 3.45 pm
Valedictory Session	4.00 pm to 4.30 pm
Vote of Thanks	4.30 pm

### Contact Details

**Dr. Babita Kanojia** - 9699240005

**Dr. Mamta Rajani** - 9769470738

**Mr. Reetesh Singh** - 7208930720

**Website :** www.clarascollegeofcommerce.edu.in

**E-mail :** cccnational2021@gmail.com

**Off. No. :** 022-26365385 / 7738501168

# CLARA'S COLLEGE OF COMMERCE



## Organizes



MUMBAI UNIVERSITY

## ONE DAY NATIONAL MULTIDISCIPLINARY E-CONFERENCE

on

## “POST COVID REVIVAL OF THE INDIAN ECONOMY”

In collaboration with University of Mumbai

on Saturday, 18th December, 2021

### Chief Patrons

**Mrs. Shabnam Kapoor** : President, CWC Trust

**Shri. Ajay Kaul** : General Secretary, CWC Trust

### Chief Guest

**Dr. Ravindra Kulkarni**, Pro Vice Chancellor, University of Mumbai

### Keynote Speakers

**Dr. Kulbhushan Chandel**

Himachal Pradesh University, Shimla and Himachal Pradesh Technical University.

**Dr. Tejinder Sharma**

Chairman & Professor in Department of Commerce at Kurukshetra University, Kurukshetra

### Chief Guest-Valedictory Session

**Mr. Jaydev Patel** Editor in Chief, No.1 India News

### Conference Chairperson

**Principal Dr. Madhukar Gitte**

### Conference Convener

**Dr. Babita A. Kanojia**

## A Brief on the Institution

Children Welfare Centre Trust is the meticulous stride of the eminent citizens of the city, who felt the need of having advanced educational institutions in their vicinity. It was formally registered under the Public Trust Act, 1950. The institution is strategically located amidst the rapidly developing locale of Andheri with full fledged operative Pre-Primary School, Primary School, High School, Junior College, Degree College, B.Ed. College and Law College at Malad (W). Clara's College of Commerce was established in the year 1999 in the memory of Late Smt. Clara Kaul – an eminent educationist. The college is permanently affiliated to University of Mumbai. NAAC Accredited and included in **UGG12(b) and 2 (f)**

The college has following programmes:

- 1) Bachelor of Commerce (B.Com)
- 2) Bachelor of Management Studies (BMS)
- 3) Bachelor of Mass Media (BMM)
- 4) Bachelor of Commerce (Accounting and Finance) (BAF)
- 5) Master in commerce (M.Com) (Accountancy)

The aim of the college is to continuously enhance the teaching methods in order to provide students with an opportunity for their all-round development. It also strives for excellence in academics and makes an effort to create an aura that induces passion for learning along with the inspiration for decisive thinking and assessment; and thereby helping them to become the best professionals in the chosen careers.

## About the university of Mumbai

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and premier Universities in India. It was established in 1857 consequent upon "Wood's Education Dispatch", and it is one amongst the first three Universities in India. It has two campuses of areas 243 acres and 14 acres at Vidyanagari and Fort respectively; sub campuses/centers at Ratnagiri 20 acres, Thane 6.50 acres and Kalyan 6.26 acres with 56 University Departments & Institutes and 691 affiliated colleges. It has established its name in industrial & International collaborations and runs various professional courses. The University was accorded 5 star statuses in 2001. It has been awarded 'A++' grade and a score of 3.65 from the NACC in 2021.

## About the Conference:

COVID-19 pandemic had spread with alarming speed, infecting millions and bringing economic activity to a near-standstill. World had to impose tight restrictions on movement to control the alarming wide spread of the virus. As per the official data released by the Ministry of Statistics and Program Implementation, the Indian economy contracted by 7.3% in the April - June quarter of this fiscal year. This is the worst decline ever observed since the ministry had started compiling GDP stats quarterly in 1996. In 2020, an estimated 10 million migrant workers returned to their native places after the imposition of the lockdown. Covid-19 has brutally exposed and worsened existing vulnerabilities in the Indian economy. India's \$2.9 trillion economy remained shuttered during the lockdown period. Fortunately once again we are all set to revive the economical losses with asymmetrical challenges in the path of sustainability. Various agencies have been trying hard along with Government to resettle the things and to bring the country on normalcy. The IMF recently raised its projection for economic growth in 2021 to 6%, up from 5.5%, and projects 4.4% growth in 2022. However, the upgraded outlook is based on how well the pandemic continues to be controlled, the efficacy of fiscal policy in mitigating economic damage and global financial conditions.

Clara's College of Commerce has planned to discuss the aforementioned issues. In the purview of this, the college has organized National Conference with the objectives of enlightening views, ideas, knowledge, expertise of the researchers and academicians of different fields regarding socio – economic effects of covid and post covid revival of the Indian economy

## Sub Themes

- Commerce, Marketing and Management
- HR and HRM
- ICT and Education
- Accounting Finance and Banking
- Sociology, Economics and Psychology
- Mass Media
- Environment, Health and Insurance
- Library and Information Science
- Legal Perspectives/ Dilemma
- Any other theme related to the topic

## Objectives of the Conference:

- To create awareness about Pandemic of Covid
- To foster and conduct research in interdisciplinary subject.
- To evaluate various impacts on Indian economy during Covid-19
- To initiate dialogue among various stakeholders regarding revival of Indian economy post Covid.

## Guidelines for submission of research papers:

1. The paper has to be typed in Times new Roman, font size 12 and 1.5 line spacing.
2. The paper should be a word file with 1 ½” margin on the left and 1” margin on the right.
3. The paper should not exceed **1500 words**.
4. Manuscript should not exceed 5pages. Include graphs and tables at the end.
5. The cover page of the manuscript must contain the title of the paper, author's name, mailing address and e-mail id.
6. Plagiarism upto 7% is acceptable. Plagiarism report and declaration must be attached in annexure.
7. All the Papers of this conference will be reviewed jointly by the conference review panel and journal reviewing teams.
8. The selected research papers will be offered for publication in IJAIR having ISSN: 2394-7780 and Impact Factor 7.36.
9. Selected Papers will be published in SCOPUS, Web of Science and UGC Care Listed journals. The Articles Processing Fee will be collected separately for paper from the author
10. The Best Paper presenter will be awarded

## Important dates and Registration details

Sr. No.	Particulars	Date
1	Submission of Full Paper	5 <sup>th</sup> December 2021
2.	Notification of Acceptance	10 <sup>th</sup> December 2021
3.	Last date of Registration	12 <sup>th</sup> December 2021

## Payment Details

<b>Registration Fees:</b> *. Faculty- Rs. 700/- per author Research scholar - Rs. 400 per author Two papers of same author (Faculty) – Rs. 900 – Per author Two papers of same author (Research Scholar) – Rs. 600 – per author Note : Co-authors have to register separately for paper.	Name of Bank- New India Co-operative Bank Ltd Account Name- Clara's College of Commerce Account Number-005330010004487 IFSC No- NICB00000005 Branch- Yari Road, Versova, Andheri (West), Mumbai- 400061 Mode of payment accepted only NEFT/RTGS
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